
Freelance Designer – creating professional visual content and illustration for publications, the web, and other media.

EDUCATION & STUDENT PROJECTS

MFA in Illustration, The Academy of Art University, San Francisco **conferred 2009**

Completed intensive study and application of digital and traditional illustration, sequential art, and conceptual design.

Directed Study Project
(2008-2009)

Character Design
(2008)

Sequential Illustration
(2006-2009)

Digital Illustration
(2006-2009)

- Wrote and illustrated a fifteen page graphic novel as master's thesis employing mixed media and digital techniques.
- Excelled in character conceptual design for creative pre-visualization.
- Completed multiple courses in sequential art and narrative illustration.
- Experienced in creating detail oriented digital artwork using Adobe Photoshop, Adobe Illustrator and Corel Painter.

Recent Web Design and Content Management Experience

Designed and managed a variety of websites and weblogs.

MyHousing.org
(May 2010-Present)

SpencerHallam.com Website
(2009-Present)

- Designed and managed content for MyHousing.org, a service of the Hamilton Family Center. Coded and designed a dynamic search database for low-income housing in the San Francisco Bay Area and surrounding counties.
- Designed personal website using HTML, Dreamweaver, Flash, Illustrator and Photoshop to act as a digital art portfolio.

TEACHING EXPERIENCE

The Arc of San Francisco, San Francisco, CA | Lead Art Instructor **2005 – present**

Essential Function: Helping students succeed in discovering their creative potential.

- Guide students with developmental disabilities in artistic technique and provide direction in a variety of media.
- Teach foundational skills including, composition, color theory, anatomy, and mixed media.
- Manage studio classroom, organize work area, order supplies.
- Curate and install quarterly exhibitions of student artwork.
- Design promotional materials for upcoming exhibits.
- Coordinate and supervise art studio volunteers.

RECENT FREELANCE EXPERIENCE

Public Sculpture Project

Nov 2009 – present

- Provided conceptual design and prototype miniatures for proposed public sculpture.

Photoshop Tutoring

Sep 2009 – Dec 2009

- Tutored graphic designer at a San Francisco non-profit in use of Adobe Photoshop bi-weekly.

Mamita Lupita Salsa Illustration

Jan 2009 – Jun 2009

- Designed watercolor illustration for bottle label and promotional materials for a new salsa product.

SKILLS

Adobe Suite (Photoshop, Illustrator, Dreamweaver, and Flash), Microsoft Suite, Corel Painter, HTML, CSS, Website Design, Blogger, Word Press, Logo Design, Life Drawing, Visual Research, Watercolor Painting, Acrylic Painting, Sign Language.